



PROPERTY

**DEVELOPING
PROPERTIES**
THAT INSPIRE LIVES

ABOUT LION GROUP PROPERTY

Decades of remarkable achievements exemplifying building innovation and excellence with an impressive line-up of notable projects across the field of property development

Guided by a vision in “Developing Properties that Inspire Lives”, Lion Group Property fulfils the aspiration of buyers, investors and the communities with distinguished and award-winning development projects that bring inspiration to our everyday life.

Staying relevant in a fast-changing world, we are committed to shaping trends of property development across all sectors. This self-entrusted mission has seen us achieving some of the industry’s most notable milestones, including the first condominium in Penang, the first serviced apartment in Melaka, and the first award-winning private industrial park in Malaysia.

Living up to the reputation as a trusted and pioneering developer, Lion Group Property delivers properties with exceptional value, high quality and growth potential, be they for residential or commercial use. To date, Lion Group Property has developed 13 townships with some 34,000 completed units throughout the country, cementing its position as one of the key developers of large scale mixed-use projects in Malaysia.

Currently, we are venturing into exciting new projects and adding value to existing ones. This reiterates our promise in achieving value, quality and growth with world-class properties that enrich the lives and attain the goals of our customers, fuelling progress along the way. It is in celebrating the success of our customers that we celebrate ours.

Moving forward, we will continue to take large strides and stay attuned to the lifestyle of today’s world.

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From the Desk of the
EXECUTIVE CHAIRMAN

**TAN SRI
WILLIAM CHENG**

“ **DEVELOPING PROPERTIES
THAT INSPIRE LIVES**

As one of the most established and trusted developers in Malaysia, Lion Group Property has built a legacy of distinguished projects over more than three decades. Award-winning properties bearing the Lion imprint stand tall in Malaysia and abroad.

We are making even bigger and bolder steps ahead to not only celebrate this remarkable journey of excellence, but also stay at the forefront of the industry. With the strong backing of the Lion Group, Lion Group Property is leading the way forward with property projects that address changing needs and evolving aspirations in a fast-paced world. A pioneer as we have always been, we are shaping new concepts and transforming them into landmarks of the future.

Straits Sanctuary in Melaka is set to open new dimensions of wellness living. When completed, it will be a landmark attraction and destination of choice of the region and beyond. Wellness is complemented by world-class residence, retail, entertainment and hospitality in this iconic development. Featuring heritage-style enclaves reflective of Melaka's rich history and culture, it is also home to some of the finest modern architecture, lifestyle possibilities and health facilities.

Riding the Industry 4.0 wave is Banting Industrial City, a landmark industrial hub that is designed to propel productivity, sustainability and growth. More than a venue for industrial set-up and activities, it sets the benchmark of industrial parks with its wide range of strategic and infrastructural solutions, benefitting industries of all sizes as they increasingly adopt technologies and new modes of operation to keep ahead of the competition.

As we embark on new projects that take us to a whole new level, we are also pushing the frontiers of ongoing ones, noticeably four upcoming freehold residential developments and a 58-acre public green area at Bandar Bukit Mahkota Bangi and an 8-acre luxury condominium in Taman Supreme Cheras, Kuala Lumpur.

Over the years, we have completed projects across the spectrum of property development, including townships, high-rise residences, office towers, shopping malls, industrial parks, and golf courses, resorts and hotels. It is an unwavering commitment to deliver excellence that has made Lion Group Property a proud recipient of major accolades and honours of the industry.

We were honoured at the 5th annual PropertyGuru Asia Property Awards (Malaysia), 2018 with the Best Landed Development Award (Klang Valley) and the Best Landed Development (Malaysia) Award (Crescent Park, Bandar Bukit Mahkota Bangi, Selangor). Lion Group Property also received Special Recognition for its CSR initiatives at the same award presentation.

Other awards we have received over the years include the 1993 FIABCI Award for the Best Industrial Park (Lion Industrial Park, Shah Alam, Selangor); the 1991 TDC Award for Malaysia's Best Shopping Complex (Subang Parade, Subang, Selangor); the 1994/95 TDC Award for Malaysia's Best Shopping Complex (Mahkota Parade, Melaka); the multiple-award winning golf course named by Golf Digest Magazine as one of Planet Golf's Top 10 Golf Courses in Malaysia for 2011 (Tiara Melaka Golf & Country Club, Melaka); the Asia Pacific Residential Property Award for Best High Rise Architecture, Malaysia 2010 (Twins at Damansara Heights, Kuala Lumpur); and receiving FIABCI-Malaysia's 'Property Man of the Year' award in 2006.

Meanwhile, we are extending our overseas reach further, building on our track record in Singapore, China and Vietnam, while actively making inroads into other ASEAN countries such as Cambodia and Laos.

As we move forward, we turn possibilities into realities that inspire the future. It is a legacy that we celebrate, and are committed to build on for years to come.



Recipient of FIABCI-Malaysia's
'Property Man of the Year'
2006 Award

Township

Selangor / Klang Valley

Bandar Mahkota Cheras - An integrated self-contained township of mixed development - terrace homes, bungalows, bungalow lots, semi-detached homes, shop offices, condominiums, apartments, town park and a host of amenities.

Bandar Bukit Mahkota Bangi - A self-contained township of terrace homes, semi-detached homes, bungalows, bungalow lots, shops, shop offices, apartments complete with a landscaped lake park and clubhouse.

Bandar Mahkota Banting - A self-contained township of terrace homes, bungalows, bungalow lots and shops. The 1st township in Banting with the largest landscaped town park in the area, the Mahkota Central Park, spanning 3.8 hectares.

Melaka

Taman Malim Jaya - A matured township of terrace homes, semi-detached homes, shop apartments, light industrial factories and a commercial town centre.

Tiara Melaka Golf and Country Club (TMGCC) - The 182-hectare 27-hole course has an architecturally distinct clubhouse and extensive recreation facilities. Located in the tourist precinct of Ayer Keroh, with over 200 bungalow plots acquired by both local and foreigners to build exclusive resort residences.

Negeri Sembilan

Mahkota Hills (formerly known as Bandar Akademia) - A well-planned township comprising bungalow lots, terrace homes and apartments, with a central park and a clubhouse.

Penang

Taman Cenderawasih - Completed development with terrace homes, semi-detached homes and 1½-storey shophouses.

Taman Air Hitam - A commercial-cum-residential development of 6-storey shop apartments.

Residential

Penang

• Horizon Towers - Two blocks of 14-storey condominium, majestically sited on elevated land within the residential area of Tanjung Bungah Park.

• Sri Tanjung - A 9-storey apartment block in Jelutong area.

• Sri Permai - A 20-storey apartment block commanding a breathtaking view of the island of Penang.

• Sri Saujana - Two 12-storey apartment blocks located a stone's throw from Penang Universiti Sains Malaysia (Penang) and with easy access to popular commercial amenities.

• Kota Permai - An established neighbourhood on the mainland of Pulau Pinang. It is a mixed development comprising single-storey shophouses, 5-storey apartment blocks and terrace homes.

Selangor / Klang Valley

Pelangi Court - A 6-storey walk-up apartment block with modern facilities, centrally located in Pelangi Park.

Serviced Suites

Selangor / Klang Valley

One Residency - Comprising a 16-storey block and a 30-storey block of high-end serviced suites, it is adjacent to a 16-storey office tower, and within walking distance to the shopping, entertainment and dining hotspots and the business hub of Bukit Bintang.

Saujana Residency - A 19-storey block of luxury serviced suites with over 0.8 hectares of recreation and facilities in the centre of the prime township of Subang Jaya.

Twins - 39-storey twin towers of luxurious serviced suites in upmarket area of Damansara Heights.

Penang

The Promenade - A 29-storey block with 336 units of serviced suites, and 4 & 5-storey Urban Walk boutique shops at Bayan Baru, Penang.

Industrial Parks

Selangor / Klang Valley

Banting Industrial Park - An industrial precinct comprising industrial plots from 2.4 - 7 acres.

Taman Perindustrian Mahkota - An infrastructure-ready industrial park with ready-to-build plots from 0.7 - 5.6 acres.

Lion Industrial Park - An established award-winning industrial park housing renowned multinational companies such as Matsushita, JVC, Johnson & Johnson, F&N, Nippon Paint, Suzuki, among others.

Melaka

Cheng Industrial Estate - One of the largest integrated estates in Melaka and home to numerous multi-national companies such as Matsushita, Xepasoul Pattison, Integrated MITS, among others.

Commercial

Melaka

Grand Central @ Taman Malim Jaya - Commercial Town Centre with 3-storey shop apartments and 2-storey shophouses.

Selangor / Klang Valley

Mahkota Walk @ Bandar Mahkota Cheras Town Park - The commercial hub of Cheras area with 3 and 4-storey 'Bangsar Street Mall' concept shop offices.

Pelangi Park - A commercial centre comprising a shopping mall, offices, shop offices, shop apartments and apartments.

Penang

Prima Tanjung - A commercial centre with 4 and 5-storey offices and shops.

Hotels / Resort / Golf Course / Medical Centre

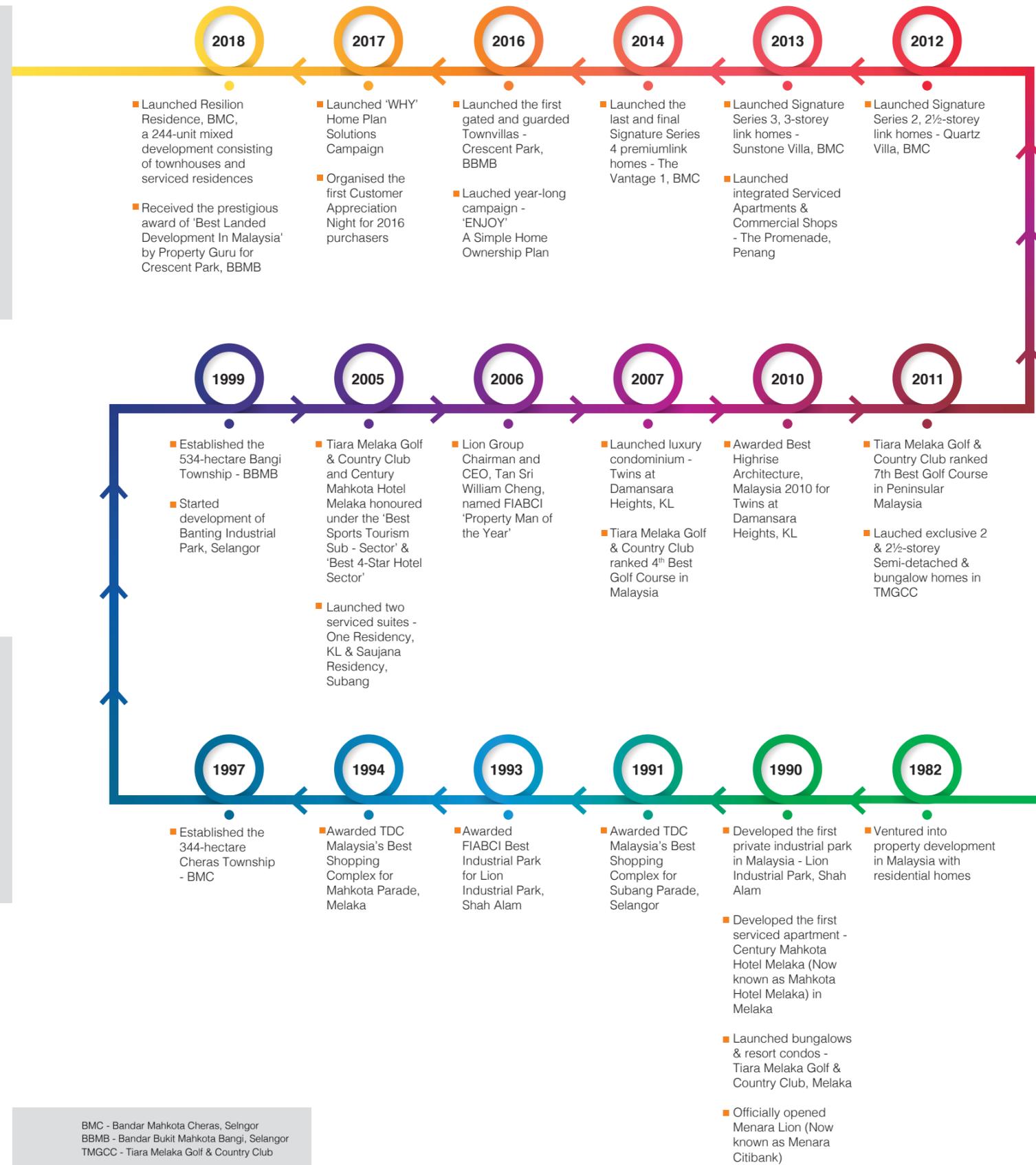
Selangor / Klang Valley

Royale Bintang - A 4-star 21-storey hotel offering a choice of superior or deluxe rooms, executive suites and The Royale Suite within Kuala Lumpur's Golden Triangle.

Melaka

Tiara Melaka Golf & Country Club - A magnificent 27-hole golf course with a clubhouse, bungalow lots and apartments within its premises.

Mahkota Hotel Melaka - A 4-star hotel on the Melaka waterfront right next to Mahkota Parade shopping mall.



NEW PROJECTS IN FOCUS

Embracing insightful new concepts,
these development projects fulfil
evolving aspirations in life and in business.



BANTING INDUSTRIAL CITY, SELANGOR



Aligned with Malaysia's vision to embrace Industrial Revolution 4.0, Banting Industrial City (BIC) is conceptualised to drive this dynamic shift that is poised to transform the way in which industrial activities are conducted.

BIC offers strategic location, streamlined industrial solutions, integrated infrastructure, sustainable environment, international investors support, and safety and reliability, making it the benchmark for a sustainable industrial community as industries accelerate their growth momentum.

ONE OF THE LARGEST PRIVATE INDUSTRIAL DEVELOPMENT IN MALAYSIA, BANTING INDUSTRIAL CITY IS AN EVOLUTION OF IDEAS, DESIGN AND SPACE FOR THE SMART INVESTORS.

STRATEGIC LOCATION

A 20km drive from the Kuala Lumpur International Airport (KLIA), 35km away from Port Klang and 50km from downtown Kuala Lumpur, BIC is well positioned to capitalise on cost, energy and time-saving connectivity solutions. Private jetty facilities enable investors to maximise the usage of Langat River as an optional transportation mode, in addition to highway, airport, port and rail links.

STREAMLINED INDUSTRIAL SOLUTIONS

BIC caters to industrial scale varying from light to heavy. Attention is given to logistics that go beyond individual plots to achieve cost efficiency, operational optimisation and human well-being, delivering smart space planning and work-life balance alongside a clean and green environment.

INTEGRATED INFRASTRUCTURE

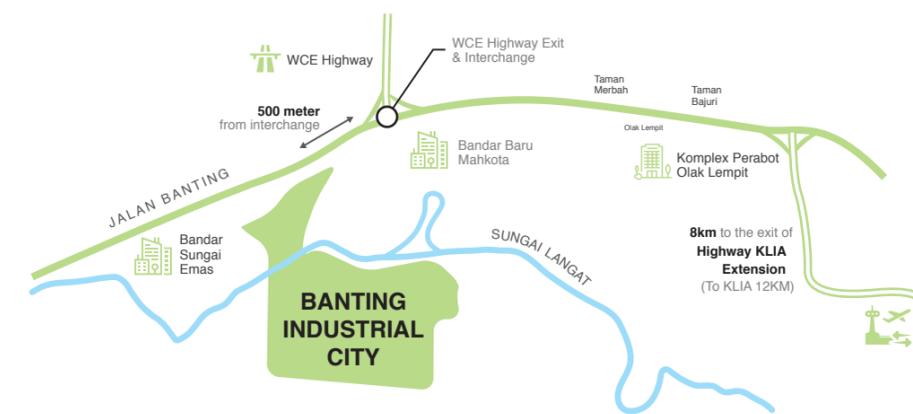
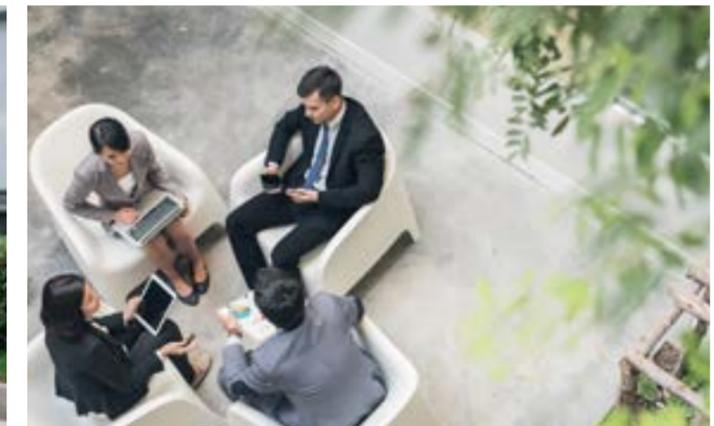
BIC comes with a 132 feet wide dual-carriageway. Infrastructure facilities that benefit industrial operations include high-voltage power supply, treated water, telecommunication system, gas pipeline, link bridges, and natural resources such as underground water, close to river, an advantage not all industry parks can offer.

SUSTAINABLE ENVIRONMENT

Designed to be a work-and-live community with reduced environmental and social impact, BIC offers a host of amenities including neighbourhood shops and public facilities. Playground, landscaped parks and waterfront gardens are welcome respite to a day at work, while installation of bicycle lanes promotes mobility and a healthy lifestyle in one prime industrial address.

INTERNATIONAL INVESTORS SUPPORT

International investors setting up operations at BIC will be given full advice and assistance, including important information on regulatory requirements and business registration procedures.





The concept of wellness is fast gaining traction the world over. Taking this trend to exciting new dimensions is Melaka Wellness City (MWC), a 37.2-acre development conceptualised to bring wellness living to a whole new level.

Drawing inspiration from Melaka, a UNESCO world heritage site and a popular tourist destination, MWC celebrates health and wellness, history and heritage, and leisure and pleasure with a host of cultural, recreational, health and hospitality options, complete with green golf views. Rethinking wellness, MWC is broadening the horizons of a preferred and fulfilling lifestyle.



Health and Wellness

The MWC master plan features wellness residences and a wellness retreat with a medical centre and spa, offering a balance of advanced medical therapy and traditional herbal remedies. Beautiful gardens at the wellness retreat encourage reconnection with nature and facilitate recuperative and restorative therapy.

History and Heritage

The thematic retail enclave at MWC pays homage to grand mansions of yesteryears with layout and design inspired by Melaka's colourful past, rich heritage and tropical flavour, enhancing MWC's attraction as a popular destination for local and International visitors while promoting the appeal of historic Melaka.

Leisure and Pleasure

MWC is also home to a multi-storey shopping mall with a host of dining, entertainment and lifestyle choices, along with an enclave of retail outlets offering premium local products and immersive food experience. The Landmark Plaza, with a vast sense of space and a grand impression, is poised to become a focal point of MWC.

Green and Serene

An iconic hotel and serviced apartment tower promises a green vista stretching out as far as the eye can see for those enjoying a short wellness getaway, while wellness residences provide an ideal option for those who want to enjoy a wellness lifestyle on a long-term basis.

**Content is subject to change due to development planning on later stage.*



MASTER TOWNSHIP

Home to thousands of Malaysian families, these townships thrive within inspiring way of living.

MASTER TOWNSHIP DEVELOPER SINCE 1979

Major Townships with 5,365 acres of ongoing development



Bandar Mahkota Cheras, Cheras
GDV RM2.5 billion



Bandar Mahkota Banting
GDV RM342 million



Mahkota Hills, Lenggeng
GDV RM 755 million



Bandar Bukit Mahkota, Bangi
GDV RM2.3 billion





831 acres • 12,000 units • GDV : RM 2.5 billion

An integrated self-contained township of mixed development - terrace homes, semi-detached homes, bungalows, shop offices, condominiums, apartments, Mahkota Walk Town Centre and Central Park, petrol stations and convenient stores.



Resilion Residence - A freehold development with 172 units of condominiums & 72 units of townvillas



Resilion Residence - 72 units of Townvillas



Angsana - One of the many completed parcels of 2½-storey terrace homes



The Vantage is the final release of the Signature Series precincts in Bandar Mahkota Cheras – an exclusive collection of luxuriously-designed and contemporary landed residences consisting of superlinks, premium villas, semi-detached homes and townvillas.

The Signature Series

76 acres of land dedicated to niche residential development under the Signature Series.



Quartz Villa (Signature Series 2) - 64 units of 2½-storey lifestyle homes.



Sunstone Villa (Signature Series 3) - 118 units of the 3-storey villas with a built-up area of 3,040 sq.ft.



Eastpark 72 (Signature Series in BMC) is a peace haven of 70 semi-detached lifestyle homes on 9.7 acres of residential land with a 1-acre designer park.

BANDAR BUKIT MAHKOTA BANGI, SELANGOR



Bandar Bukit Mahkota Bangi - Aerial View



Crescent Park - 134 units of gated and guarded townvilla.

1,290 acres · 7,000 units · GDV : RM 2.3 billion

A self-contained township of terrace homes, semi-detached homes, bungalows, bungalow lots, shop offices, apartments complete with a landscaped lake park and clubhouse offering a wide range of facilities for sports, recreation and entertainment for the exclusive use of the residents.



Serimba Terrace, a 8.71 acres of freehold project

Behold blissful views amidst greenery, living large and harmoniously here in Serimba Terrace, where 97 parkhomes are intrinsically connected via landscaped parks and articulated spaces that allow you to retreat blissfully from city buzz.

Project type:
2-Storey Terrace House
Land size: 22' x 70'
No of units: 97 units



Crescent Park - Swimming pool

The Quality Assessment System in Construction (QLASSIC) is a method used to measure and evaluate the quality of workmanship based on the approved standards.

Lion Group Property is pleased to inform that Crescent Park has recently been assessed by an independent party and scored a respectable 78 marks in the QLASSIC measurement.

Crescent Park had obtained property award from Property Guru in Year 2018. Best Landed Development (Malaysia) & Best Landed Development (Klang Valley).



Lakeview Homes - 1,131 units completed and occupied



Banyan Close - A guarded bungalow precinct



Mahkota Hills - Overall view



The entrance statement



The clubhouse

**1,786 acres · 8,872 units ·
GDV : RM 755 million**
Mahkota Hills is planned to be a self-contained township comprising of 5,816 bungalow lots, 3,056 upcoming terrace houses and a 4.2-acres clubhouse.



The Bandar Mahkota Banting township comprises 3 precincts:
Section 1 - 305 acres
Section 2 - 234 acres
Section 3 - 589 acres



Completed terrace homes



The welcoming entrance leading to the greenery-infused township



The grand East Gate Entrance with guardhouse

**1,628 acres · 7,000 units ·
GDV : RM 342 million**
The largest self-contained township in the Banting region with terrace homes, apartments, a town centre and a 10-acre central park.



There are 2,173 completed and occupied houses in the Bandar Mahkota Banting Township.

SERVICED SUITES

Epitomising high standards of liveability and urban chic, these are real gems among city dwellings.





St Mary Residences @ CBD

ST MARY RESIDENCES

Three towers with 657 apartment units and a retail annex spanning 34,400 sq.ft.

TWINS @ DAMANSARA HEIGHTS

Iconic twin towers standing tall against the Damansara Heights skyline.



One Residency @ Kuala Lumpur

ONE RESIDENCY, KUALA LUMPUR

An integrated development comprising an office tower, serviced apartments and serviced suites.

PROMENADE SUITES, PENANG

The latest addition to our development projects in Penang, this is an integrated development that comes with 36 lifestyle retail shops.

SAUJANA RESIDENCY, SUBANG JAYA

Two tower blocks with a total of 360 apartment units.



Twins @ Damansara Heights

CONDOMINIUM

The Group has also been developing condominiums in Penang since 1983.



Sri Permai - A 20-storey apartment building commanding a breathtaking view of the island of Penang



Horizon Towers - Two blocks of 14-storey condominium within the residential area of Tanjung Bungah Park



Sri Saujana - Two blocks of 12-storey apartment building located a stone's throw from Penang's Universiti Sains Malaysia



Saujana Residency @ Subang Jaya



The Urban Walk retail shops complementing the serviced suites lifestyle



Promenade Suites @ Penang

A woman with long dark hair, wearing a white long-sleeved top and a dark vest, stands in profile by a large window. She is holding a white folder or laptop. The window offers a panoramic view of a cityscape at sunset, with the sun low on the horizon, casting a warm glow over the buildings and hills. The sky is a mix of blue and orange.

INTEGRATED COMMERCIAL CENTRES & OFFICES

With prime addresses matched by quality design and conducive environment, these are much sought-after by businesses.



Lion Office Tower @ Kuala Lumpur

LION OFFICE TOWER

A 16-storey office tower in Jalan Nagasari, at the heart of Kuala Lumpur, occupied by Lion Group Head Office and several subsidiaries, including Lion Group Property.

M-WALK @ PELANGI AVENUE, KLANG

A freehold development located in front of Klang Parade at Jalan Meru, Klang's town centre. Comprising 58 retail outlets with a spacious open atrium on the ground floor, it is connected by wide pedestrian-friendly boulevards.

PRIMA TANJUNG, PENANG

A freehold development comprising 133 shop units and 198 offices located on a 5.2-acre site at Jalan Fettes, a bustling and upmarket suburban area in Penang.



Mahkota City @ Melaka comprising Mahkota Parade shopping mall, Mahkota Hotel Melaka and serviced suites, Mahkota Hospital and 280 units of the town centre shops.

MENARA CITIBANK, KUALA LUMPUR

A freehold 50-storey, 5-star intelligent office building adjacent to Hotel Intercontinental in Jalan Ampang.

MAHKOTA WALK @ BANDAR MAHKOTA CHERAS

A 37-acre town park precinct with over 400 units of shop offices, offering unlimited commercial opportunities.

M-ROW @ BANDAR MAHKOTA CHERAS

14 units of freehold shop offices, offering diverse business opportunities at its best.

PLAZA MAHKOTA @ MELAKA

Encompassing 10 hectares seafront 4-storey shop / office development creates vibrant business and job opportunities for Melakans



Menara CitiBank @ Kuala Lumpur



Mahkota Walk @ Bandar Mahkota Cheras



Prima Tanjung @ Penang



Plaza Mahkota @ Melaka



M-row @ Bandar Mahkota Cheras



M-WALK @ Pelangi Avenue, Klang

RESORT & GOLF COURSE + RESORT HOMES

Havens of leisure in an impeccable green setting offer the best of living and golfing.





Tiara Melaka Golf Resort & Clubhouse amidst a picturesque lake and tropical greenery



The undulating grassy landscape of the surrounding golf course is complemented by carefully-planned streetscape and linear park, providing the verdant green setting for the privileged Tiaraville lifestyle

TIARA MELAKA GOLF AND COUNTRY CLUB (TMGCC)

A well-known 27-hole course spanning 450 acres of land in the tourist precinct of Ayer Keroh. TMGCC has a distinct clubhouse and extensive recreation facilities.



A scenic view of the lush and green golf course at TMGCC



Resort apartments overlooking the fairways of TMGCC



Resort bungalows at Woodlands Course, TMGCC



The impressive entrance to grand and green living at Tiaraville

TIARAVILLE @ TMGCC

An exclusive guarded community of 151 boutique homes sitting on an 18-acre plot atop gently elevated ground surrounded by the award-winning 450-acre golf course.



Tiaraville - 13 units of exclusive 2½-storey bungalow



Tiaraville - 34 units 2½-storey semi-detached homes with unique layout design

INDUSTRIAL PARKS

Smart overall planning and efficient management facilitate industries of all sizes and scale.





Lion Industrial Park (LIP) Shah Alam, Selangor, winner of 1993 FIABCI Award for the Best Industrial Park

Lion Group Property spearheaded the trend of private industrial parks in the country with the massive 450-acre Lion Industrial Park in Shah Alam in 1990. The project won the 1993 FIABCI Award for the Best Industrial Park. Building on this success, the Group has since completed four other industrial parks, namely Cheng Industrial Estate, Melaka Technology Park, Beranang Industrial Park and Banting Industrial Park with a total development area of 1,433 acres.



BERANANG INDUSTRIAL PARK

Located next to Semenyih and Kajang Tech Park, this 270-acre estate is easily accessible via a comprehensive network of highways. LB Aluminium is among the many companies located here.



CHENG INDUSTRIAL ESTATE, MELAKA

Known as one of Malaysia's largest integrated industrial estates spanning 474 acres, it offers both easy accessibility and readily available amenities and utilities.



MELAKA TECHNOLOGY PARK

Located within Cheng Industrial Estate, this 91-acre site was established as a fully integrated facility complex.

HOTELS

Located at popular tourist destinations, these iconic properties stand for style, comfort and hospitality.

HOTELS



Hotel Intercontinental (Formerly known as Nikko Hotel)

HOTEL INTERCONTINENTAL, KUALA LUMPUR

A 30-storey 5-star hotel with 468 rooms including 18 suites located in the Golden Triangle of the Capital City's CBD.

ROYALE BINTANG @ KL

A 21-storey hotel with 420 rooms at a prime location along Jalan Bukit Bintang.

MAHKOTA HOTEL @ MELAKA

Located on the seafront adjacent to Mahkota Parade, it is part of Mahkota Melaka and the tourism hub. Facilities include a spa, two outdoor pools, mini golf course, tennis and squash courts.



Royale Bintang @ KL



Mahkota Hotel @ Melaka



SHOPPING MALLS

Housing unlimited lifestyle options,
these world-class malls are
landmark attractions of their respective locations.

SHOPPING MALLS, MALAYSIA

SHOPPING MALLS, CHINA



Subang Parade, Subang Jaya – The first 'Parade' with a total lettable area of 44,294 sq.m. which won the TDC Award for the Best Shopping Centre in 1991



The new Lion Mall in Qingdao

Lion Group Property developed, owned and managed the 'Parades', the country's largest chain of shopping malls, from 1988 to 2005.



Mahkota Parade, Melaka – With a total lettable area of 51,546 sq.m., it won the prestigious Tourism Award for Best Shopping Centre in 1994/95.



Klang Parade, Klang – with a total lettable retail space of 63,051 sq.m.



1st Avenue, Penang – with a total lettable retail space of 39,019 sq.m.



Seremban Parade, Negeri Sembilan – with a total lettable retail space of 30,537 sq.m.



Ipoh Parade, Perak – with total lettable retail space of 53,985 sq.m.

In 1994, the first Parkson China store was opened in FuXingMenNei Avenue, Beijing. Spanning nine floors with a total floor area of 87,653 sq.m., it is an iconic presence in the local upmarket retail scene. There is now an extensive network of 44 stores under the Parkson China banner with a total retail area of 1.84 million sq.m. covering 30 major cities in Mainland China. Over the years, the Group has acquired eight retail destinations, shopping malls and integrated commercial developments.



Future Mall Development- The new 'Parkson Megamalls' will be developed in selected prime city locations and emerging growth cities in China.



Parkson - FuXingMenNei Avenue, Beijing GFA approximately 61,000 sq.m.



Parkson - Wu Xi. GFA approximately 30,500sq.m.



Parkson Shopping Centre East Avenue.



LION OVERSEAS

With a list of distinguished residential and commercial projects, we continue to expand our reach abroad.



A 50-acre mixed development, the D'Venice Project in Changsu has a GDV of well over RMB 2 billion.



D'Venice Project 8A phase 4 with a total of 884 apartment units and a lush central park.



Artist's impression of the strategically located Lion City in Phnom Penh, Cambodia.

Lion Group ventured into China in 1992. Starting off with a wholesale distribution complex in Wuhan, purpose-built factories in Shanghai and Beijing, apartments in Shanghai and Qingdao and a 4-star Swiss Belhotel in Changchun, it is expanding into other emerging growth areas.



Paris Precinct - 195 units



Barcelona Mansion - 180 units



California Lodge - 108 units



Sydney Villa - 58 units



London Precinct - 228 units



Artist's impression of the upcoming Avilion Condotel in Lion City



Artist's Impression of Avilion - Sovo Lobby in Lion City

PRODUCTS **SUMMARY**



SELANGOR/ KLANG VALLEY
BANDAR MAHKOTA CHERAS



An integrated self-contained township of mixed development - terrace homes, bungalows, semi-detached homes, shop offices, condominiums, apartments, town park and a host of amenities.

Land size : 336 ha / 831 ac
Units : 12,000
Tenure : Freehold
Location : Cheras, Selangor

SELANGOR/ KLANG VALLEY
BANDAR BUKIT MAHKOTA, BANGI



A self-contained township of terrace homes, semi-detached homes, bungalows, bungalow lots, shops, shop offices, apartments complete with a landscaped lake park and clubhouse.

Land size : 522 ha / 1,290 ac
Units : 7,000
Tenure : Freehold
Location : Bangi, Selangor

SELANGOR/ KLANG VALLEY
BANDAR MAHKOTA BANTING



A self-contained township of terrace homes, bungalows, bungalow lots and shops. The 1st township in Banting with the largest landscaped town park in the area, the Mahkota Central Park, spanning 3.8 hectares.

Land size : 659 ha / 1,628 ac
Units : 7,000
Tenure : Freehold
Location : Banting, Selangor

SELANGOR/ KLANG VALLEY
TAMAN INTAN BAIDURI



An established suburban housing community of completed mixed development comprising of terrace homes and shop apartments with comprehensive amenities and facilities.

Land size : 37 ha / 92 ac
Units : 1,764
Tenure : Leasehold
Location : Selayang, Selangor

MELAKA
TAMAN MALIM JAYA



A matured township of terrace homes, semi-detached homes, shop apartments, light industrial factories and a commercial town centre.

Land size : 126 ha / 310 ac
Units : 4,511
Tenure : Leasehold
Location : Jalan Malim, Melaka

MELAKA
TIARAVILLE



A completed exclusive guarded community of 151 semi detached and bungalow homes that sits on an 18-acre plot atop gently elevated ground surrounded by the award-winning 450 acres of golf course.

Land size : 7.68ha / 19ac
Units : 151
Tenure : Leasehold
Location : Ayer Keroh, Melaka

JOHOR
TAMAN IMPIAN SKUDAI



A township of mixed development with residences, shop houses and a hypermarket.

Land size : 16 ha / 40 ac
Units : 382
Tenure : Freehold
Location : Skudai, Johor

JOHOR
TAMAN KEMPAS INDAH



A residential township in close proximity to amenities such as supermarkets and colleges within the new growth corridor of Kempas.

Land size : 18 ha / 44 ac
Units : 748
Tenure : Freehold
Location : Kempas, Johor

JOHOR
TAMAN SOGA



An established township in the centre of Batu Pahat town, comprising terrace homes, apartments and shop apartments.

Land size : 70 ha / 174 ac
Units : 2,437
Tenure : Freehold
Location : Batu Pahat, Johor

JOHOR
TAMAN ISKANDAR



An exclusive seafront development comprising terrace homes and shop offices in a prime locality.

Land size : 10 ha / 25 ac
Units : 278
Tenure : Freehold
Location : Johor Bahru, Johor

KEDAH
TAMAN SERAI SETIA



A completed township with terrace homes and shops in the northern region of the state.

Land size : 39 ha / 97 ac
Units : 903
Tenure : Freehold
Location : Padang Serai, Kedah

NEGERI SEMBILAN
MAHKOTA HILLS



A well-planned township comprising bungalow lots, terrace homes, and a clubhouse.

Land size : 723 ha / 1,786 ac
Units : 8,872
Tenure : Freehold
Location : Lenggeng, Negeri Sembilan

NEGERI SEMBILAN
TAMAN MERANTI



Located near Bahau, this developed township features terrace homes, shops, shop offices and flats.

Land size : 36 ha / 89 ac
Units : 1,037
Tenure : Freehold
Location : Bahau, Negeri Sembilan

PENANG
TAMAN CENDERAWASIH



A completed development with terrace homes, semi-detached homes and 1 1/2 storey shop houses.

Land size : 17 ha / 42 ac
Units : 533
Tenure : Freehold
Location : Nibong Tebal, Penang

PENANG
TAMAN AIR HITAM



A commercial-cum-residential development of 6-storey shop apartments.

Land size : 1.7 ha / 4.2 ac
Units : 388
Tenure : Freehold
Location : Air Hitam, Penang

SELANGOR / KLANG VALLEY
ONE RESIDENCY



Comprising a 16-storey block and a 30-storey of high-end serviced suites, it is adjacent to a 16-storey office tower and within walking distance to the shopping, entertainment and dining hotspots and the business hub of Bukit Bintang.

Land size : 0.7 ha / 2.1 ac
Units : 426
Tenure : Freehold
Location : Jalan Nagasari, Kuala Lumpur

SELANGOR / KLANG VALLEY
ST MARY RESIDENCY



3 Towers comprising 657 units of serviced residence and retail annex spanning over 34,000 sq ft.

Land size : 2 ha / 5.3 ac
Units : 657
Tenure : Freehold
Location : Jalan Sultan Ismail, Kuala Lumpur

SELANGOR / KLANG VALLEY
TWINS



39-storey twin towers of luxurious serviced suites in upmarket Damansara Heights.

Land size : 0.9 ha / 2.2 ac
Units : 348
Tenure : Freehold
Location : Damansara Heights, Kuala Lumpur

SELANGOR / KLANG VALLEY
SAUJANA RESIDENCY



A 19-storey block of luxury serviced suites with over 0.8 hectares of recreation and facilities in the centre of the prime township of Subang Jaya.

Land size : 1.4 ha / 3.5 ac
Units : 350
Tenure : Freehold
Location : Subang Jaya, Selangor

SELANGOR / KLANG VALLEY
RESILION RESIDENCE



Ongoing development comprising of 72 uniquely designed townhouses and 172 units of exclusive condominiums.

Land size : 1.6 ha / 4 ac
Units : 244
Tenure : Freehold
Location : Cheras, Selangor

SELANGOR / KLANG VALLEY
LOT 780



Upcoming development with a proposed 251 units of condominiums.

Land size : 1.6 ha / 4 ac
Units : 251
Tenure : Freehold
Location : Cheras, Selangor

SELANGOR / KLANG VALLEY
SUPREME WOODLANDS



A proposed luxurious serviced suites development on elevated land at the peak of Taman Supreme.

Land size : 3 ha / 8 ac
Units : 374
Tenure : Freehold
Location : Cheras, Selangor

PENANG
THE PROMENADE



Integrated development which is Lion Group Property's latest development in Penang.

Land size : 1.2 ha / 3 ac
Units : 336 apartments & 37 shops
Tenure : Leasehold
Location : Bayan Baru, Penang

SELANGOR/ KLANG VALLEY
BANTING INDUSTRIAL CITY



An industrial precinct with industrial plots.

Tenure : Freehold
Location : Banting, Selangor

SELANGOR/ KLANG VALLEY
TAMAN PERINDUSTRIAN MAHKOTA



An infrastructure-ready industrial park with ready-to-build plots ranging from 0.28 - 2.3 hectares.

Land size : 112 ha / 277 ac
Units : 298
Tenure : Freehold
Location : Beranang, Selangor

SELANGOR/ KLANG VALLEY
LION INDUSTRIAL PARK



An established award winning industrial park housing renowned multinational companies such as Matsushita, JVC, Johnson&Johnson, F&N, Nippon Paint, Suzuki, among others.

Land size : 182 ha / 450 ac
Units : 84 plots
Tenure : Freehold
Location : Shah Alam, Selangor

MELAKA
CHENG INDUSTRIAL ESTATE



One of the largest integrated estates in Melaka and home to numerous multi-national companies such as Matsushita, Xepasoul Pattison, Integrated MITS, among others.

Land size : 194 ha / 479 ac
Units : 603
Tenure : Leasehold
Location : Cheng, Melaka

MELAKA
MELAKA TECHNOLOGY PARK



Specially-designated area within Cheng Industrial Estate housing LIKOM, a fully integrated EMS manufacturer of electronics and computer peripherals.

Land size : 37 ha / 92 ac
Units : 1
Tenure : Leasehold
Location : Cheng, Melaka

PRODUCTS SUMMARY **HOTELS/RESORT/GOLF COURSE/MEDICAL CENTRE**

KUALA LUMPUR
ROYALE BINTANG



A 4-star 21-storey hotel offering a choice of superior and deluxe rooms, executive suites and The Royale Suite within Kuala Lumpur's Golden Triangle.

Land size : 0.4 ha / 0.9 ac
Units : 440 rooms
Tenure : Freehold
Location : Jalan Bukit Bintang, Kuala Lumpur

KUALA LUMPUR
HOTEL INTERCONTINENTAL



Adjacent to Menara Citibank, this 30-storey 5-star hotel is only a stone's throw from KLCC, the commercial and tourist hub of Klang Valley.

Land size : 1.5 ha / 3.8 ac
Units : 488 rooms
Tenure : Freehold
Location : Jalan Ampang, Kuala Lumpur

MELAKA
TIARA MELAKA GOLF & COUNTRY CLUB



A magnificent 27-hole golf course, with bungalow lots and apartments within its premises.

Land size : 183 ha / 451 ac
Units : 221 bungalows & 56 apartments
Tenure : Leasehold
Location : Ayer Keroh, Melaka

MELAKA
MAHKOTA HOTEL MELAKA



A 4-star hotel on the Melaka waterfront with shopping convenience offered by Mahkota Parade shopping mall right next door.

Land size : 3.5 ha / 8.6 ac
Units : 617 rooms
Tenure : Leasehold
Location : Bandar Hilir, Melaka

MELAKA
MAHKOTA MEDICAL CENTRE



An 11-storey private medical centre providing one-stop comprehensive patient care service supported by the latest medical facilities.

Land size : 1.2 ha / 3 ac
Units : 600 beds
Tenure : Leasehold
Location : Bandar Hilir, Melaka

SELANGOR/ KLANG VALLEY
LION OFFICE TOWER



Home to many of the Lion Group subsidiaries including Lion Group Property.

Land size : 10,064 sq.m.
Units : 16 storeys
Tenure : Freehold
Location : Kuala Lumpur

SELANGOR/ KLANG VALLEY
MENARA CITIBANK



A 5-star intelligent office building with a total lettable area of 69,677 sq.m.

Land size : 1.5 ha / 3.8 ac
Units : 50 storeys
Tenure : Freehold
Location : Jalan Ampang, KL

SELANGOR/ KLANG VALLEY
MAHKOTA WALK



The regional commercial hub of Cheras area with 3 & 4-storey 'Bangsar Street Mall Concept' shop offices.

Land size : 15 ha / 38 ac
Units : 648
Tenure : Freehold
Location : Cheras, Selangor

SELANGOR/ KLANG VALLEY
PELANGI PARK



A commercial centre comprising a shopping mall, offices, shop offices, shop apartments and apartments.

Land size : 18 ha / 44 ac
Units : 1,462
Tenure : Freehold
Location : Klang, Selangor

MELAKA
MAHKOTA SQUARE



A premier commercial centre with 4-storey shop offices and European architectural design.

Land size : 10 ha / 24 ac
Units : 688
Tenure : Leasehold
Location : Bandar Hilir, Melaka

MELAKA
MAHKOTA MARINA @ PLAZA MAHKOTA



3-storey shop apartments by the sea.

Land size : 0.5 ha / 1.3 ac
Units : 48 shops & 144 apartments
Tenure : Leasehold
Location : Bandar Hilir, Melaka

MELAKA
GRAND CENTRAL @ TAMAN MALIM JAYA



A commercial town centre with 3-storey blocks of shop apartments and 2-storey shophouses.

Land size : 7 ha / 18 ac
Units : 542
Tenure : Leasehold
Location : Jalan Malim, Melaka

PENANG
PRIMA TANJUNG



A commercial centre with 4 and 5-storey blocks of offices and shops.

Land size : 2 ha / 5.4 ac
Units : 133 shops & 198 offices
Tenure : Freehold
Location : Tanjung Bunga, Penang

PRODUCTS SUMMARY **SHOPPING COMPLEX**

SELANGOR/KLANG VALLEY
SUBANG PARADE



The first shopping mall launched under the "Parade" brand, Subang Parade set new standards for integrated shopping, entertainment and leisure complexes in Malaysia, and remains today one of the nation's best-known shopping centres.

Retail space : 44,294 sq.m.
Units : 190
Tenure : Freehold
Location : Subang Jaya, Selangor

SELANGOR/KLANG VALLEY
KLANG PARADE



Klang Parade is on Jalan Meru in the centre of Klang, and has performed well since its launch in 1995. It enjoys a ready catchment market as part of Lion Group's Klang 1 integrated township.

Retail space : 63,051 sq.m.
Units : 130
Tenure : Freehold
Location : Klang, Selangor

PERAK
IPOH PARADE



Ipoh Parade is positioned as the city's premier destination for shopping, leisure and entertainment.

Retail space : 53,985 sq.m.
Units : 160
Tenure : Freehold
Location : Ipoh, Perak

MELAKA
MAHKOTA PARADE



A winner of the prestigious Tourism Malaysia Award for Best Shopping Centre, Mahkota Parade is one of the largest shopping complexes in the southern region of Peninsular Malaysia.

Retail space : 51,546 sq.m.
Units : 180
Tenure : Leasehold
Location : Bandar Hilir, Melaka

NEGERI SEMBILAN
SEREMBAN PARADE



Located right next to the Seremban Lake Gardens, a major attraction and strategic location of the town, Seremban Parade is part of a 4-in-1 integrated development.

Retail space : 30,537 sq.m.
Units : 100
Tenure : Freehold
Location : Seremban, N.Sembilan

PENANG
1ST AVENUE



An elegant shopping centre with a prestigious tenant mix, 1st Avenue is a part of the bustling Komtar development at the heart of Penang, a prime destination for local and international tourists.

Retail space : 39,019 sq.m.
Units : 150
Tenure : Freehold
Location : Georgetown, Penang

LION GROUP

Established in the 1930s, Lion Group has its presence across a wide spectrum of business activities.

LION GROUP

LION GROUP CORPORATE PROFILE

Lion Group, established in the 1930s, has operations in Malaysia, Singapore, Indonesia, China, Hong Kong, Vietnam, Cambodia and USA. It has six public listed companies, with three in Malaysia, two in Singapore and one in Hong Kong.



RETAIL

Through its chain of Parkson department stores in Malaysia, China, Vietnam and Indonesia, the Group has grown steadily to become a leading department store chain in Asia-Pacific with distributorship of internationally renowned fashion, beauty, skin care and lifestyle products brands and its own private fashion labels. It also owns and manages shopping malls in China, Malaysia and Vietnam, and has ventured into related businesses such as gourmet-concept supermarket and food hall, food courts and bakery products.

LISTED COMPANIES

Malaysia

Lion Forest Industries Berhad
Lion Industries Corporation Berhad
Parkson Holdings Berhad

Singapore

Lion Asiapac Limited
Parkon Retail Asia Limited

Hong Kong

Parkson Retail Group Limited



MINING

The Group made its foray into the mining industry with exploration and prospecting work in a few countries. It has started sand mining on its 2,000-acre piece of land in Banting, Selangor, to be followed by silica and tin later. Its strategic location with close proximity to the majority of its customers in the Klang Valley and to the ports offers competitive advantages and lower transportation costs.



STEEL

With its integrated steel facilities, the Group is a major producer of a wide range of steel products catering to the nation's infrastructural, construction, engineering, fabrication and manufacturing needs. Its upstream iron making operations convert iron ore into high-purity Direct Reduced Iron (DRI) and Hot Briquetted Iron (HBI) for supply as feedstock to the Group's steel making and rolling operations. The group is establishing an integrated Blast Furnace project to produce liquid hot metal for making high quality steel.



FINANCIAL SERVICES

Parkson Credit is involved in the consumer financing business and provides financing for the purchase of household appliances and motorcycles. It has achieved ISO certification, Shariah compliance and been granted a Moneylending license.



OTHER BUSINESSES

Other businesses involve the manufacturing of electronics and computer peripherals under Likom group in Melaka, and a sales office in USA; oil palm plantations covering about 35,600 hectares in Malaysia, Indonesia and Cambodia; trading of building materials, automotive components and petroleum-based products under the Hi-Rev and T-Trax brands by Posim; provision of total integrated 24-hour security services with both electronic and physical security systems by Secom; and CeDR providing competency-based learning and development services to train and develop the human capital in the country.

MALAYSIA

**Kuala Lumpur / Selangor
KL Headquarter**

Level 2-5, Lion Office Tower,
No.1 , Jalan Nagasari,
50200 Kuala Lumpur.
T : 603-2143 2299/ 603-2143 2929
F : 603-2148 9617

**Bandar Mahkota Cheras
Sales Gallery & Site Office**

Lot 1239, Jalan Puteri,
Seksyen 1, Bandar Mahkota Cheras,
43200 Kajang, Selangor.
T : 603-9075 2288 / 603-9074 9206
F : 603-9076 4230

**Bandar Bukit Mahkota, Bangi
Sales Gallery & Site Office**

Jalan Mahkota 1,
Bandar Bukit Mahkota, Bangi
43000 Kajang, Selangor.
T : 6013-248 6412 / 6017-884 1490

PENANG

Sales Gallery & Site Office

D' Piazza Mall
70-3-31, Jalan Mahsuri,
Bayan Baru,
11900 Pulau Pinang.
T : 604-630 2233
F : 604-611 1204

MELAKA

Sales Gallery & Site Office

No. 20, Jalan Tiaraville 3,
Jalan Gapam, Bukit Katil,
75450 Melaka.
T : 606-253 0891
F : 606-253 0892

Tiara Melaka Golf & Country Club

Jalan Gapam, Bukit Katil,
75450 Melaka.
T : 606-2311 111
F : 606-2314 122

**Melaka Office (Credit
Administration Office)**

1-28 & 1-30, Jalan PM3
Plaza Mahkota Bandar Hilir,
75000 Melaka.
T : 606-2843 022 / 606-2833 310
F : 606-2836 100

Changshu Office

Changshu Lion Enterprise Co. Ltd

No.33 Dong Nan Road 1,
Changshu South- East Economic,
Development Zone, Changshu
Jiangsu Province,
PR China
Post Code : 215500
T : 86-512-5235-8668
F : 86-512-5235-8667
W : <http://www.cnlionproperty.com.cn>

Cambodia

PP.SW Development Co.,Ltd.
Lion City Gateway Phnom Penh,
The Galleria, Grd & 1st Floor,
Parcel no.181, Russian Boulevard,
Phum Ta Nguon, Sangkat Kakab,
Khan Porsenchey, Phnom Penh,
12502, Cambodia
Hotline : +855-236889999
Office Line : +855-236890086